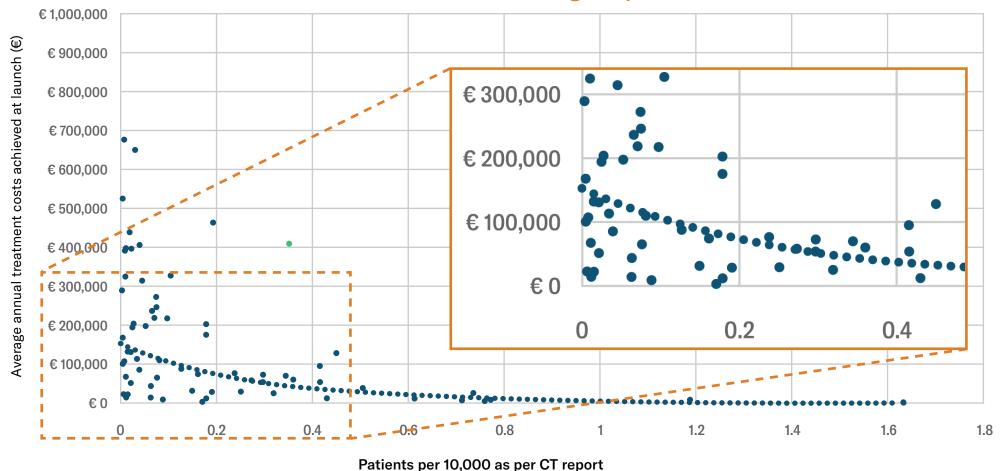


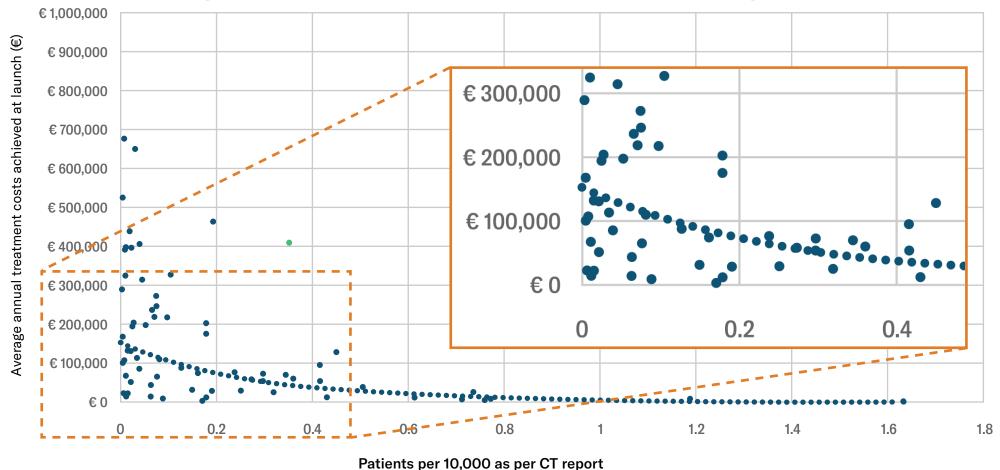


There is a negative correlation between reimbursed annual treatment costs achieved at launch and eligible patient numbers.



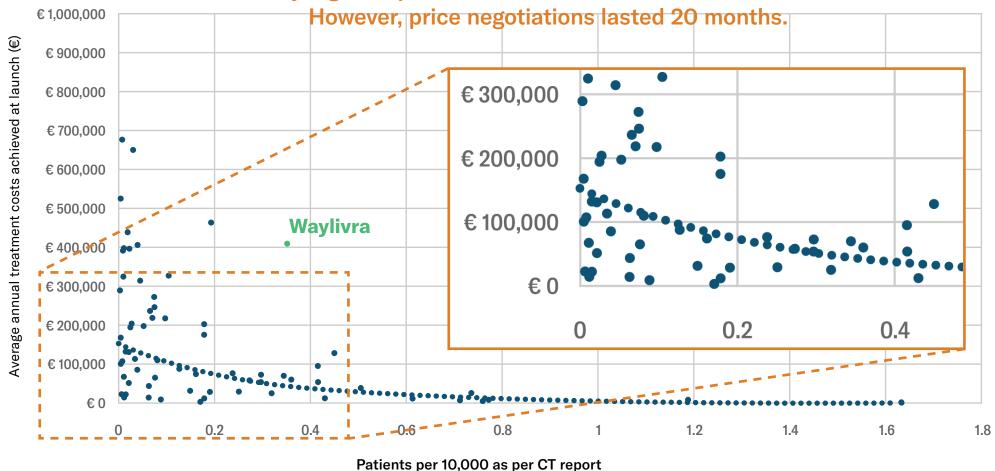


However, prevalence alone doesn't drive launch pricing. Other factors include ASMR rating, unmet need, availability of comparators, and strength of clinical data.





Waylivra is a noticeable outlier. It was granted an ASMR 4 and achieved a relatively high list price in a market with low-cost standard-of-care.





Contact our Life Sciences experts to learn more.

