

# Reduce the risk and cost of a data breach



A well thought out strategy can dramatically reduce the likelihood and severity of a data incident. Follow the tips below to help reduce your risks.

01

## Engage the board

This critical step will improve risk oversight and help demonstrate fiduciary obligations were fulfilled.

02

## Strengthen your defenses

Up-to-date policies and procedures will help prevent/detect/correct potential breaches.

03

## Consolidate your data

Reduce the amount of data that you maintain and the number of tools and personnel who can access it.

04

## Understand your attackers

Will their motivation be ransom-as-a-service? Trade secrets and other confidential information? Sabotage?

05

## Limited data access

Keep your customer data on secure, encrypted company networks that are accessible only by authenticated users.

06

## Purchase Insurance

Contingent business interruption insurance covers your losses when your cloud provider experiences an interruption to its business operations.

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