



CRA Announcement

CRA Charles River
Associates

July 2017

CRA consultants and affiliate named top IP strategists in *IAM Strategy 300: The World's Leading IP Strategists 2017*

Robert Goldman, **Daniel McGavock**, and **Richard Razgaitis** were recognized in the latest edition of *IAM Strategy 300 – The World's Leading IP Strategists 2017*, an annual listing of individuals with world class skills in the development and roll-out of strategies that maximize the value of patents, copyright, trademark, and other IP rights. The consultants were nominated multiple times by different parties as outstanding IP strategists.

For more information on *IAM Strategy 300*, click [here](#).

Robert Goldman

Robert Goldman assists clients in developing and implementing strategies to manage and realize value from their IP portfolios. He specializes in evaluating and valuing intellectual property, particularly large patent portfolios, for a variety of purposes, including mergers and acquisitions, licensing and sale transactions, bankruptcy proceedings, and determination of damages. To learn more, click [here](#).

Daniel McGavock

Daniel McGavock has specialized in the valuation and strategic management of intellectual property for more than 30 years. Mr. McGavock has performed IP valuations in a variety of contexts, including license and joint venture transactions, M&A transactions, bankruptcy/restructuring, transfer pricing, and financial/tax reporting, and has provided expert testimony in over 75 IP matters in a variety of forums. To learn more, click [here](#).

Richard Razgaitis

Richard Razgaitis has 40 years of experience working with the development, commercialization, strategic management, and licensing of technology. He has valued and negotiated numerous licenses in a wide range of technologies. He has authored four books and four book chapters on technology and IP valuation, negotiation, and deal making. To learn more, click [here](#).

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